



Merchant Participation Form

6th Annual Art in April
 Friday, April 10, 2015 - 6-10 p.m. – Outdoor music will end at 9:00 pm.

This is another event to bring guests to our downtown business district.

Business: _____

Address: _____

Contact Name: _____ Telephone #: _____

E-Mail: _____ Cell #: _____

Fax #: _____

Please have this form in the DDD office by Friday, February 20, 2015. The printing of the brochure and other promotional outlets are critical to the event.

Please help us meet the deadlines. We will pick up the form...call us right away!

Participation Options – Please note your selection(s).

1. Wine Tasting:

We wish to host wine tasting in our business. ____ Yes ___ No

- The fee is **\$85 per case of wine**. Please make checks payable to the Downtown Development District (DDD). **Payment due by Friday, March 13, 2015**. Need an invoice for your payment? Call us...985-277-5680 or email.
- The Red, White and Brew and The Crescent Bar are the event’s wine merchants. Through their expertise we will create a wine list and provide you with a description of the wine for your location.

2. Brochure Advertisements:

_____ **Yes, we wish to place an advertisement in the event brochure.**

_____ \$125.00 - quarter page ad in the brochure (w1125xh750)

_____ \$250.00 - half page ad in the brochure (w1125xh1500)

****Important****

- Please send your logo and ad copy to: smith_tl@hammond.org

3. Do you want ART displayed in your business?

No thank you.

Yes, please assign an artist to exhibit at my business.

I have: Wall Space Floor Shelf Space

I Have my own artist.

Artist Name: _____

Artist is from: _____ (City) _____ (State) _____

Type of Art (oil, acrylic, sculpture, etc.): _____

Merchant requesting an artist: _____

Please fill out this form & send back as soon as possible. **Deadline is Friday, February 20, 2015**

***VERY IMPORTANT! We will publish the artists' names and of course your business location. The more the guests know about what is going on the better.**

Email: smith_tl@hammond.org or Call: (985) 277-5680 or (985) 974-2065

4. Other event activities...

Are you planning to have a band, stage, tent, additional electricity and/or other activities? If so, you must turn in a detailed plan to the DDD before the February 20 deadline. The music activity includes what kind of music and expected sound level. The plans must be approved by the Downtown Development District and the final approval comes from the City of Hammond. Also, the merchant will be asked to pay for outdoor use of electricity not within the business location's footprint. Please email or bring the plan to the DDD office.

Please review this information carefully. Any questions call us.

For City Council approved events: Please note and make sure all involved at your business understands that use of city streets and sidewalks for sales of alcohol (not consumption) is not allowed. The Hammond City Council has waived consumption of alcohol but NEVER has allowed sales on the sidewalks or streets of Hammond. There will be an overview of the set ups for all sidewalks, parking lots and other public areas before the event time of 6:00 pm.

Bands and/or DJs – All outdoor MUSIC WILL CLOSE AT **9 PM.**

ANY QUESTIONS OR SUGGESTIONS? CALL US.

**This event is sponsored by the Downtown Development District
and the DDD Merchant/Promotions Committee**

#2 West Thomas Street - Hammond, LA 70401

Call: (985) 277-5680 or Terry Lynn's cell: 985-974-2065